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# Morrow County Goal 9 Work Plan & Inclusive Outreach Plan

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*For: Goal 9 TAC Committee*

*From: Points Consulting*

*Date: September 20, 2022*

## I. Project Launch

Points Consulting (PC) and Nexus Planning held the project launch meeting with the Morrow County Goal 9 Task Advisory Committee (TAC) on Wednesday August 17<sup>th</sup>, 2022 at the Bartholomew building in Heppner, OR. The following participants were present:

Points Consulting & Nexus Planning:

- Brian Points - Project Lead
- Ryan Hyuges - Senior Planner & GIS Analyst
- Madeline Bowen - Project Assistant

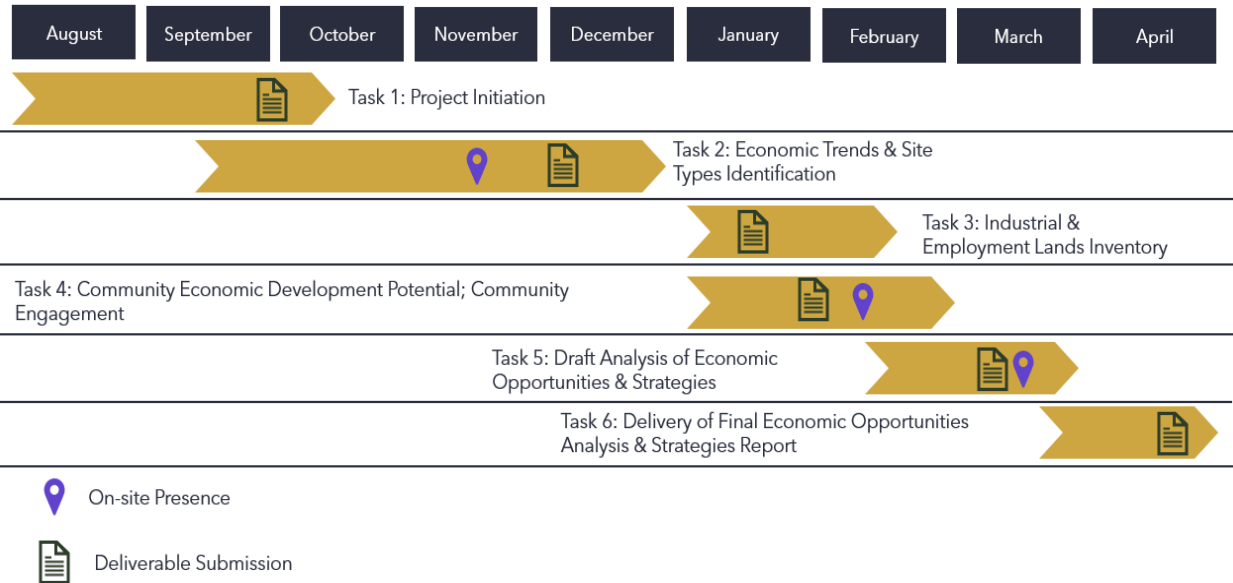
Goal 9 Technical Advisory Committee:

- Tamra Mabbott - Morrow County Planning Director
- Veronica Hess - City of Lexington Town Recorder
- Katie Imes - City of Lexington Council Member
- Kraig Cutsforth - City of Heppner City Manager
- Kim Cutsforth - Willow Creek Valley Economic Development Group Board Chair
- Dawn Hert - DLCD Representative
- Melissa Lindsey - Morrow County Commissioner

## II. Timeline

The schedule of deliverables and approximate dates for this project are as follows. The chart which follows also indicates how those deliverables align with particular tasks:

- *Deliverable 1:* Project Work Plan & Inclusive Outreach Plan (Estimated date October 15, 2022)
- *Deliverable 2:* Trend reports for each City and Willow Creek Valley (Estimated completion date December 31, 2022)
- *Deliverable 3:* Draft Inventory Report (Estimated completion February 15, 2023)
- *Deliverable 4:* EOA for each City, schedule & facilitate 3 community townhalls (Estimated Completion February 28, 2023)
- *Deliverable 5:* Draft EOA & Meeting summaries (Estimated Completion March 30, 2023)
- *Deliverable 6:* Final Comprehensive Report & Presentation (Estimated Completion April 30, 2023)



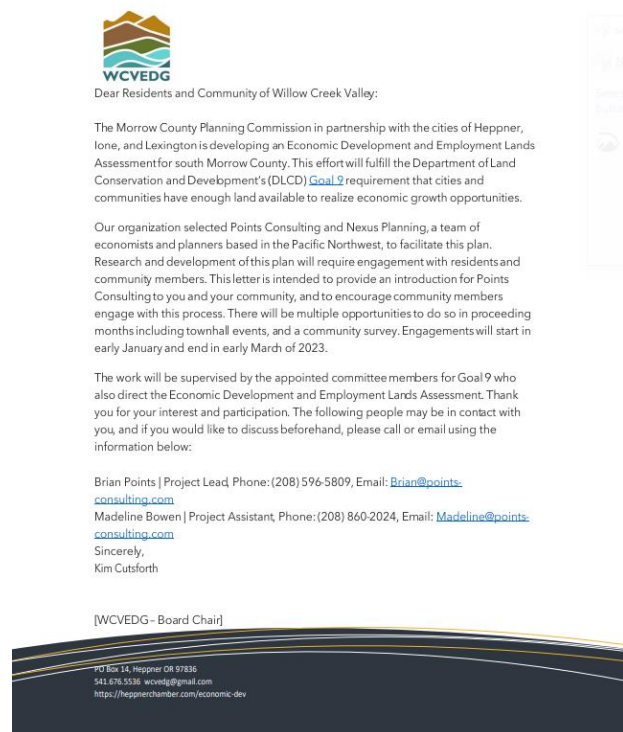
### III. List of Sources

The following list contains current data sources and reports PC is utilizing for this study:

- Port of Morrow 2021 Economic Impact Analysis, 2019
- Morrow County Housing Strategies Report
- Morrow County Housing Implementation Strategy 2022 Background Report
- Joseph, Lostine, and Maupin EOA reports
- City of Lone Zoning Ordinances
- City of Lexington Zoning Ordinances/Development Code
- City of Heppner Transportation System Update
- City of Heppner City Code
- Greater Eastern Oregon Development Corp CEDS (2014-2019)
- U.S. Census
- PUMS
- PUMAS
- The Oregon LMI Shop
- Portland State University
- Morrow County Tax Assessor
- Flood Insurance Study 2007
- Amazon’s overwhelming presence in Morrow County - Beat Check podcast

## IV. Inclusive Outreach

Points Consulting will develop an introductory letter which summarizes the Goal 9 project, and the project teams planned interactions with the public. This will include an introductory letter created by PC and approved by TAC to send to stakeholders and advertise in the communities of each City. The letter will be signed by a designated community representative. The letter will be electronically sent to stakeholders and organizations identified in a shared list with PC and TAC that are pertinent to discuss with during this study. An example of this letter would be the following:



Additionally, the project team will coordinate with individual City managers/leaders to schedule and reserve day/time/location for individual City Hall presentations. The City Managers/Leaders will be responsible for advertising and encouraging attendance at each respected townhall. PowerPoint's will be created for each townhall with specific and relative industry & demographic information for each City. Public comments/feedback will be documented and summarized at the next following Goal 9 team meeting. Individual interviews with stakeholders and businesses, along with public comments, will also be summarized in Community Engagement of the report for TAC to review.